



COURSE DESCRIPTION

From audiences sitting in the dark of the theater, to impassioned fans at conventions, there are many ways to engage with media texts. Popular media inspires our passion, our anger, and sparks public conversations around the role of media in society.

This class will explore different theories of audiences, viewers, and fans and look at film, television, and digital media texts through these lenses. Over the course of the semester we will investigate how different media organize reception and the ways that viewers have responded to popular media. The course will ask students to take an active role in the class by reflecting on their own experiences as viewers and producing creative and critical responses to media texts. Students will also investigate historical contexts for different media texts and celebrities, placing their own experiences with media texts in conversation with others.



REQUIRED TEXTS

Readings will be available as pdfs on D2L.

WANT MORE INFO?

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